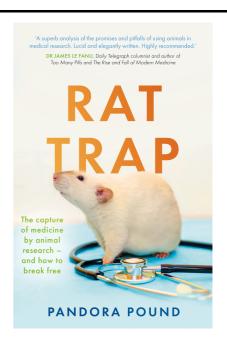


ADVANCE INFORMATION

Rat Trap

The capture of medicine by animal research – and how to break free Pandora Pound



KEY SELLING POINTS

- Popular science book about the human costs of animal research and the innovative technologies available to replace it
- The author is the Research Director for Safer Medicines Trust and a Fellow of the Oxford Centre for Animal Ethics
- Thoroughly researched and based on scientific evidence, 'Rat Trap' also draws upon personal experience and expert interviews to highlight the key issues

With devastating logic and clarity, Dr Pandora Pound, Research Director at Safer Medicines Trust, comprehensively dismantles the case for animal research, bringing to an end the 150-year-old debate about its value once and for all. Focusing on the science rather than animal suffering – and including no distressing details – she provides a riveting account of how the practice became so well established, before proceeding to painstakingly reveal the futility and shockingly poor quality of most animal studies.

Medical progress is being thwarted by an obsolete and harmful practice, but Pound showcases the awe-inspiring technologies, both old and new, that would revolutionise medicine if only it could escape the stranglehold of animal research. *Rat Trap* slays the many myths about animal research and shows that, far from being a necessary evil, it is one of the most important and urgent scientific issues of our time.

'A superb analysis of the promises and pitfalls limiting the use of animals in medical research. Lucid and elegantly written. Highly recommended.' -- Dr James Le Fanu, doctor, columnist for the Daily Telegraph and author of Too Many Pills and The Rise and Fall of Modern Medicine.

'Beautifully written, her arguments hum with clarity. Destined to be a classic and to make a difference in the world.' –

Dr Ricardo Blaug, political scientist and author of How Power Corrupts.

Dr Pandora Pound has a PhD in the Sociology of Medicine and over two decades' experience of conducting research. In 2004, she transformed the debate on animal experiments as lead author of a landmark paper which provoked a series of scientific studies revealing the startling limitations of animal experiments when used in medical research. She is Research Director at Safer Medicines Trust and a Fellow of the Oxford Centre for Animal Ethics.

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